

The Creative Industries in IN State Senate District 40 Senator Vi Simpson

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 40**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

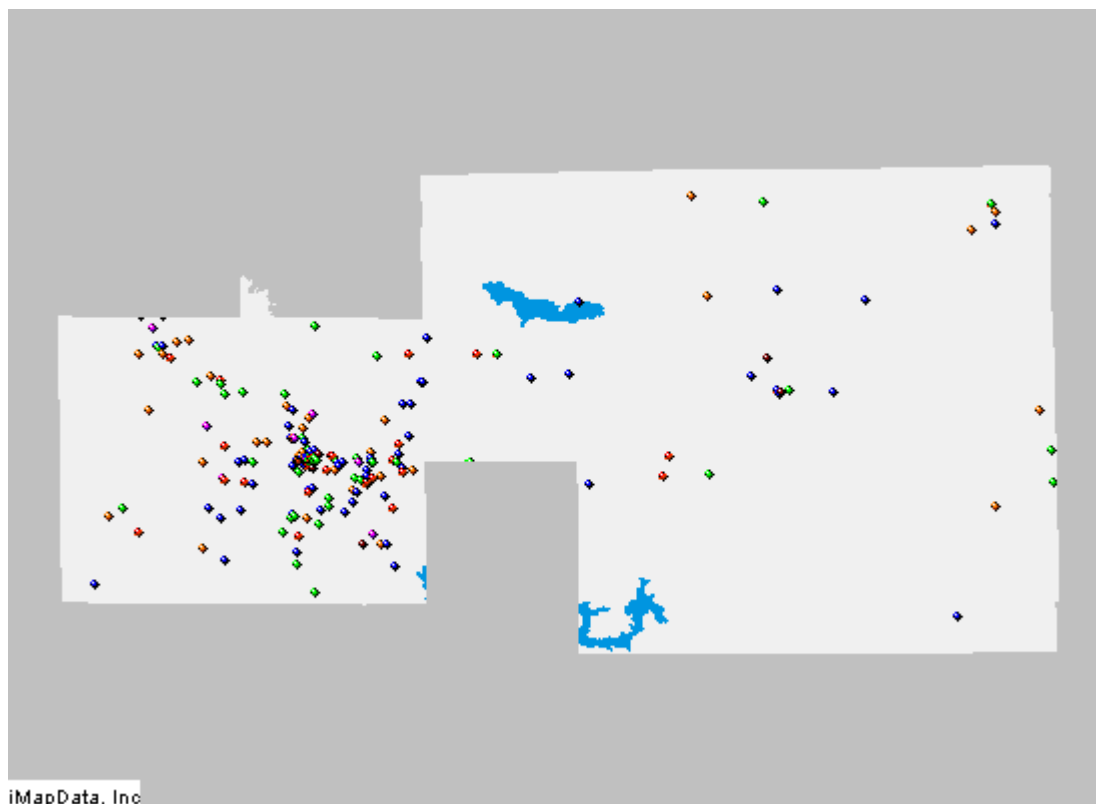
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 40 is home to 260 arts-related businesses that employ 1,108 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 40**, with each dot representing an arts-centric business.

260 Arts-Related Businesses in IN State Senate District 40 Employ 1,108 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 40 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	107
Museums	11	107
Performing Arts	59	241
Music	42	189
Opera	1	4
Services & Facilities	10	37
Performers	6	11
Visual Arts/Photography	102	289
Crafts	15	29
Visual Arts	13	22
Photography	47	114
Services	27	124
Film, Radio and TV	28	129
Motion Pictures	21	102
Television	3	21
Radio	4	6
Design and Publishing	49	300
Architecture	11	68
Design	18	31
Publishing	2	5
Advertising	18	196
Arts Schools and Services	11	42
Arts Councils	2	15
Arts Schools and Instruction	9	27
GRAND TOTAL	260	1,108

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 40 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	10	11	10.00%	56	107	91.07%
Museums	10	11	10.00%	56	107	91.07%
Performing Arts	61	59	-3.28%	243	241	-0.82%
Music	40	42	5.00%	155	189	21.94%
Opera	1	1	0.00%	4	4	0.00%
Services & Facilities	12	10	-16.67%	73	37	-49.32%
Performers	8	6	-25.00%	11	11	0.00%
Visual Arts/Photography	103	102	-0.97%	301	289	-3.99%
Crafts	9	15	66.67%	27	29	7.41%
Visual Arts	14	13	-7.14%	35	22	-37.14%
Photography	49	47	-4.08%	107	114	6.54%
Services	31	27	-12.90%	132	124	-6.06%
Film, Radio and TV	35	28	-20.00%	163	129	-20.86%
Motion Pictures	28	21	-25.00%	134	102	-23.88%
Television	3	3	0.00%	2	21	950.00%
Radio	4	4	0.00%	27	6	-77.78%
Design and Publishing	50	49	-2.00%	331	300	-9.37%
Architecture	15	11	-26.67%	132	68	-48.48%
Design	15	18	20.00%	25	31	24.00%
Publishing	2	2	0.00%	8	5	-37.50%
Advertising	18	18	0.00%	166	196	18.07%
Arts Schools and Services	10	11	10.00%	40	42	5.00%
Arts Councils	2	2	0.00%	15	15	0.00%
Arts Schools and Instruction	8	9	12.50%	25	27	8.00%
GRAND TOTAL	269	260	-3.35%	1,134	1,108	-2.29%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org